



Sponsorship Packages 2018

	Food & Items	Screams	Seminar & Events	VIP Party	Hitchcock	Romero	Ultimate Scare
	Donations	\$500	\$1,000+	\$2,000+	\$2,500+	\$5,000+	\$7,500+
Please ask us about a custom sponsorship package	Make your mark as a supporter of the Scarefest, by donating food, or Items for the Convention.	Local Businesses or Nonprofits looking to show their support of Scarefest!	Individuals or businesses interested in having a presence the day of the Convention	Show support while get visibility during the VIP Party at Manchester Music Hall!	Sponsors wishing to show visible support in a variety of areas	A Large package combining including lots of company logo exposure	A comprehensive package including immense exposure, Package fully customized to you!
Option to introduce an event or DJ at the After Parties				X			X
15 Minutes of recognition on the PA system over 3 days						X	X
Sponsorship recognition during major media events - Local TV, Radio, Print					X	X	X
Inclusion on Billboards through Lexington							X
Inclusion in Bi-Weekly Email Blasts					X	X	X
Logo on all Printed Tickets							X
3 Day Weekend Passes	X		X	X	X	X	X
Scarefest VIP Passes	X			X	X	X	X
2018 Scarefest Poster Autographed by Celebrities						X	X
Shoutouts during the VIP Party				X			X
Inclusion on all Printed Material for VIP Party				X			X
Your Banners hung in Convention Hall, Parties, or Seminars			X	X	X	X	X
Company Logo on printed advertising promotions & Ad in the Scarefest Program	1/4 Page	1/4 Page	1/4 page	1/2 Page	1/2 Page	Full Page	Full Page
Logo on Scarefest Entrance Banner					X	X	X
Logo and link on www.scarefest.com	X	On Vendor Page	X	X	X	X	X
Marketing rights as official Scarefest Sponsor	X	X	X	X	X	X	X
10 x 10 Booth Space		X	X	X	X	X	2 SPACES!
Display of your Business cards at our Information table	X	X	X	X	X	X	X
Reconition on Social Media	X	X	X	X	X	X	X
Electric (120V)			X	X	X	X	X

Scarefest Program Advertising Options

1/8 Page (Business card Size)	\$100.00
1/4 Page	\$150.00
Half Page	\$200.00
Full Page	\$300.00
Inside Front/Back Full Color	\$500.00
Back Page Full Color	\$800.00

Website & Social Media Advertising Options

Premium Pages Website (Home, Horror, & Paranormal)

Pre-Show Time (October-May)	\$250.00
Prime-Show Time (June-Sept.)	\$500.00

All Other Pages & Social Media

Pre-Show Time (October-May)	\$175.00
Prime-Show Time (June-Sept.)	\$350.00